



PRESS RELEASE

March 31, 2015

10TH ANNIVERSARY LIMITED-EDITION DACIAS: PRICES AND LINE-UP IN FRANCE

- **To celebrate the 10th anniversary of the brand's launch in France, Dacia is introducing a series of limited-edition versions of the Sandero, Duster, Lodgy, Dokker, Logan and Logan MCV.**
- **These generously-equipped 10th Anniversary versions are available in an exclusive new body colour (Cosmos Blue) and come with specific exterior and interior styling enhancements, plus MEDIA NAV Evolution, a new multimedia/navigation system.**

- **Tax-paid prices in France for these 10th Anniversary limited-edition versions start from**
 - **Sandero: €10,450**
 - **Duster: €14,590**
 - **Lodgy: €12,100**
 - **Dokker: €12,050**
 - **Logan: €10,250**
 - **Logan MCV: €11,450**
- **The Duster can now be specified with the TCe 125 petrol engine mated to four-wheel drive transmission.**
- **Like all Dacias, the 10th Anniversary limited-edition versions come with a three-year/100,000km warranty*.**
- **Order books open across Dacia's French sales network on April 1.**

Exclusive styling

The 10th Anniversary limited-edition versions of these six Dacia models will feature the brand's iconic colour, blue, including the availability of the brand new Cosmos Blue.

They will also be distinguishable from the outside thanks to a number of specific features, including Dark Metal door mirror housings and alloy wheels.

There are subtle hints of blue inside the cabin, too, with Sombre Blue touches to the upholstery and blue-hued seat belts, as well as specific blue-edged mats (except for the Lodgy and Dokker) which carry over the subdued elegance of the exterior.

Generously equipped

The generously-equipped limited-edition versions are based on the models' corresponding Lauréate equipment levels. This includes standard climate control for comfort, cruise control with speed limiter for safety and peace of mind, a leather-trimmed steering wheel and the exclusive MEDIA NAV Evolution multimedia system.

MEDIA NAV Evolution: a new multimedia and navigation package

The MEDIA NAV Evolution system is as user-friendly as ever thanks to its large touch screen display and extra functions, including TMC (Traffic Message Channel) traffic information and hazard alerts, plus smartphone connectivity (in addition to existing USB and Bluetooth® connectivity).

The new features of MEDIA NAV Evolution in detail

- On-board GPS navigation, incorporating TMC traffic information with suggested alternative itineraries,
- Safety alerts (hazards, etc.),
- Smartphone connectivity: on the main display, users will have access to the multimedia content they have pre-selected using the AHA application, downloadable free-of-charge from their smartphone (Android or iOS). This application gives them full in-car access to their library of multimedia content (web radios, podcasts, music, audio books), in addition to social networks Facebook® and Twitter®. It also provides real-time information about nearby points of interest such as hotels or restaurants. Moreover, it enables occupants to contact these establishments by telephone and automatically set the relevant POI as the navigation system's destination,
- The vehicle is equipped with steering wheel-mounted controls that provide access to Apple's SIRI voice recognition function (compatible with the iPhone® 4S and above),
- A thoroughly modern, colour interface with new icons.

MEDIA NAV Evolution retains all of the qualities that made MEDIA NAV so successful: a large 18cm (7-inch) touch screen display and a home page that enables simple navigation across six different areas: radio, multimedia, phone, maps, navigation (with 2D and Birdview display) and settings. Mobile devices such as smartphones or MP3 players can be connected to either the USB port or jack socket, which – in evidence of the excellent ergonomics – are simple to access on the fascia. The Bluetooth® function means MEDIA NAV Evolution users can also take advantage of the audio-streaming feature to wirelessly listen to songs and playlists stored on their smartphone.

Body colours

In addition to Cosmos Blue, which can be specified as an option for all the 10th anniversary limited-edition versions, the other available body colours are Glacier White, Navy Blue, Pearlescent Black, Platine Grey and Comète Grey.

The Duster now available with TCe 125 petrol power and 4x4 transmission

A new latest-generation petrol engine is now available for the Duster. The Duster TCe 125 4x4 complies with Euro6 legislation and marks the introduction of Stop&Start technology with braking energy recovery. The TCe 125 combines driving enjoyment with the flexibility required when motoring off the beaten track.

This 1.2-litre, four-cylinder, turbocharged engine features direct fuel-injection and is the fruit of Renault's downsizing policy. It incorporates the latest efficiency technologies (Stop&Start, reduced friction) and ensures the drivability of a two-litre normally-aspirated powerplant yet with carefully contained fuel consumption.

The Duster TCe 125 4x4 also stands out through its low running costs. The engine's timing chain does not need changing and fuel consumption stands at just 6.4 litres/100km, equivalent to CO2 emissions of 145g/km (fuel consumption and CO2 emissions data homologated in compliance with current legislation).

10th Anniversary Limited-Edition versions - tax-paid prices in France

SANDERO	Engine	Price
	1.2 16V 75	€10,450
	TCe 90	€11,700
	dCi 75	€12,650
	dCi 90	€13,250
	Option	Price
	Armrest	€100
	Rear parking sensors	€200
	West Europe navigation mapping	€100
	Electric rear windows	€150
	Metallic paint	€420
	Spare wheel	€120
	Leather upholstery	€600
DUSTER	Engine	Price
	1.6 16V 105 LPG 4x2	€14,590
	TCe 125 4x2	€16,100
	TCe 125 E6 4x4	€18,100
	dCi 90 4x2	€16,200
	dCi 110 4x2	€16,800
	dCi 110 4x4	€18,800
	Option	Price
	Rear parking sensors	€200
	West Europe navigation mapping	€100
	Electric rear windows	€150
	Exterior Look Pack	€300
	Metallic paint	€480
	Spare wheel	€120
	Leather upholstery	€600
	Heated front seats	€200

LODGY	Engine	Price
	1.6 MPI 85 LPG	€12,100

	TCe 115	€13,800
	dCi 90	€15,000
	dCi 110	€15,800
	Option	Price
	Seven seats	€500
	Rear parking sensors	€200
	West Europe navigation mapping	€100
	Electric rear windows	€150
	Metallic paint	€480
	Spare wheel	€120
	Leather upholstery	€600
DOKKER	Engine	Price
	1.6 MPI 85 LPG	€12,050
	TCe 115	€13,750
	dCi 75	€14,850
	dCi 90	€15,350
	Option	Price
	Rear parking sensors	€200
	West Europe navigation mapping	€100
	Metallic paint	€480
	Spare wheel	€120
LOGAN MCV	Engine	Price
	1.2 16V 75	€11,450
	TCe 90	€12,700
	dCi 75	€13,650
	dCi 90	€14,250
	Options	Price
	Armrest	€100
	Rear parking sensors	€200
	West Europe navigation mapping	€100
	Electric rear windows	€150
	Metallic paint	€480
	Spare wheel	€120

	Leather upholstery	€600
LOGAN	Engine	Price
	1.2 16V 75	€10,250
	TCe 90	€11,500
	dCi 75	€12,450
	dCi 90	€13,050
	Option	Price
	Armrest	€100
	Rear parking sensors	€200
	West European navigation mapping	€100
	Electric rear windows	€150
	Metallic paint	€420
	Spare wheel	€120

** Whichever threshold is reached first.*

**GROUPE RENAULT
PRESS OFFICE**

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Websites: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**