



## COMMUNIQUÉ DE PRESSE

28 juin 2017

# DACIA RETURNS TO GOODWOOD FESTIVAL OF SPEED 2017

- **Dacia is back at this year's Goodwood Festival of Speed taking part in the Moving Motor Show on Thursday 29th June**
- **Award-winning range of recently updated Dacia models will be on display for festival visitors at the Static Motor Show Friday 30th June-Sunday 2nd July**
- **Dacia will also be running test drives of new Dacia models on the world famous Goodwood hillclimb during the Moving Motor Show**
- **Dacia made its UK debut at Goodwood Festival of Speed in 2012 ahead of going on sale in early 2013**

Dacia returns to the Goodwood Festival of Speed as part of this year's Moving Motor Show where the simple, no-nonsense brand will be showcasing its full model line-up of recently updated cars, the New Sandero, New Sandero Stepway, New Duster and New Logan MCV Stepway.

Following its recent milestone of 100,000 sales in the UK since its country debut at the Goodwood Festival of Speed in 2012, a recent competition via the Dacia UK Facebook page ([www.facebook.com/DaciaUK](http://www.facebook.com/DaciaUK)) was held. Competition winners will be treated to a special test drive of the new Dacia range up Goodwood's famous hillclimb.

The New Sandero – the most affordable new car available to buy in the UK – is an award-winning five-door hatchback, available in three trim levels with a choice of two petrol engines and one diesel engine. The new interior and exterior upgrades for 2017 provide a more elegant and contemporary finish whilst providing the customer additional value and practicality. It is priced from £5,995. It has been named as WhatCar?'s 'Best Small Car for less than £12,000' for five consecutive years.

The New Sandero Stepway, a small urban crossover, has also received revisions. Similarly to the rest of the Dacia range, the New Sandero Stepway was updated at the beginning of 2017 with updates to the exterior and interior of the car. The New Sandero Stepway is priced from £8,995.

Recently launched in the UK is the New Logan MCV Stepway. Based on the recently revised New Logan MCV, the Logan MCV Stepway has a distinctively muscular style with flared wheel arches, roof rails and a ground clearance of 174mm. It maintains the same impressive boot space of 573-litres (VDA) – one of the largest amongst any segment in the market and is priced from £11,495.

The New Duster – the most affordable SUV available on the UK market – launched at Goodwood Festival of Speed last year, received a number of external and interior upgrades when it went on sale such as new upholstery, square headlights and a chrome grille. It is priced from £9,495 on-the-road.

## **About Dacia**

Dacia has a long history associated with Renault, the French brand first working with Dacia plants in Romania in the 1960s, before acquiring them fully in 1999. The brand concept is simple: to shake up preconceived ideas. Dacia produces spacious, robust, high-quality vehicles of original design that are affordable for everybody.

Dacia vehicles offer exceptional value for money. Reliable and resistant, they embody the best of Renault expertise. Relunched by parent company Groupe Renault in 2004, the Dacia range has been expanding constantly and buyers have a wide array of vehicles to choose from, ranging from Dacia Duster, a sporty all-terrain vehicle, to light commercial vehicles or family vehicles such as the Dacia Sandero and Dacia Logan MCV. The concept continues to enjoy great success with over 4 million Dacias sold in Europe since the brand's revival in 2004.

Dacia launched in the UK in January 2013 and enjoyed the most successful start ever for a new car brand in the UK. Dacia was rated 4th best car manufacturer for ownership satisfaction in the 2016 Which? Car Guide – out of 34 rivals including many luxury brands. The Dacia Sandero has been awarded the title of “Best Small Car under £12,000” by What Car? for five consecutive years (2017, 2016, 2015, 2014, 2013). The Dacia Duster was named TopGear magazine's “Bargain of the Year 2012” at launch. Over 100,000 Dacia vehicles have been sold in the UK to date.

**For further information please visit [www.press.renault.co.uk](http://www.press.renault.co.uk) or @RenaultUKPR or contact:**

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