



BRÈVE

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DACIA SANDERO RETAINS CROWN AT WHAT CAR? AWARDS FOR FIFTH CONSECUTIVE YEAR

- **New Dacia Sandero wins 'Best Small Car under £12,000'**
- **Fifth consecutive win for Dacia supermini at What Car? Awards**
- **New Sandero now on sale with specification and design upgrades and a new SCe 75 1.0-litre engine**

London, January 13th 2017 - The Dacia Sandero has been awarded 'Best Small Car for less than £12,000' for the fifth consecutive year by What Car? at an awards ceremony in London.

The Sandero first picked up the award in 2013, following Dacia's entrance into the UK car market, and again in 2014, 2015 and 2016. Having undergone a series of recent updates for the 2017 Model Year, the supermini has taken the honours once more, underlining its ability to provide a class leading mix of practicality, comfort and low running costs.

Steve Huntingford, Editor, What Car?, explained the persistent domination of the Sandero in this category: *"You won't find this much space for so little in any other new car. A recent facelift brought an updated, higher quality interior. The Sandero also feels better to drive: the handling is tidy enough and the ride is surprisingly comfy for such a cheap car."*

Commenting on the result, Louise O'Sullivan, Head of Dacia UK said: *"We're delighted that the Sandero has been recognised by the judges at What Car? for a fifth consecutive year. The New Sandero offers customers even more value for money with upgrades to the interior and exterior as well as enhanced level of equipment while remaining the most affordable new car in the UK."*

The Dacia Sandero is a five-door hatchback, with a price starting from £5,995. It makes it the lowest priced new car on sale in the UK today. The new interior and exterior upgrades provide a more elegant and contemporary finish whilst providing the customer additional value and practicality.

The Dacia brand continues locally to go from strength to strength with 26,499 new Dacia vehicles sold during

2016, it's best-ever year of sales in the UK.

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