

# DAVID DURAND IS APPOINTED VP DESIGN, DACIA BRAND

As of May 11, David Durand becomes VP Design, Dacia brand. He will join its Management Committee under the guidance of Denis Le Vot, CEO of Dacia & LADA brands. He will report to Laurens van den Acker, EVP Design Renault Group and member of the Board of Management (BOM) of Renault Group.

David Durand succeeds to Miles Nürnberger, who is leaving the company for personal reasons and to pursue other professional projects.

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David Durand, 49, is a graduate of the *École supérieure de design Strate Collège* in Paris. He began his career at Renault Group in 1997 as an exterior designer. He was entrusted with the creation of the Koleos concept car in 1999 and Ellipse in 2002.

From 2002 to 2009, David Durand worked in satellite design centers in Barcelona (Spain), Seoul (South Korea) and Sao Paulo (Brazil). With this international experience, he was appointed Global Access design range director in 2011. He then contributed to the Design to Cost and the success of the Dacia brand.

In 2020, he became Dacia's exterior Design Director and contributed to the design of the Bigster Concept, which embodies the brand's evolution.

On May 11, David Durand is appointed Dacia brand design director and joined the Dacia & LADA business unit's Management Committee.

David Durand grew up in a creative universe with parents who were architects. He is passionate about design, vintage cars, motorbike restoration, architecture, and contemporary art. He is also an avid sailor and has completed two transatlantic expeditions.

"I look forward to working with David to meet the mobility challenges of tomorrow. His creativity, experience and sense of innovation are widely recognised, both within our management and in the automotive industry. I would also like to thank Miles for his contribution and work with the teams".

Laurens van den Acker, EVP Design Renault Group



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## ABOUT DACIA

*Born in 1968 then relaunched by Renault Group from 2004 all across Europe and Mediterranean countries, Dacia has always offered the best value for money cars, by constantly redefining the essentials.*

*As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with customers' lifestyles.*

*Dacia models became a reference on the market: Logan, the new car at the price of a used one; Sandero, the best-selling retail car in Europe each year since 2017; Duster, the best-selling SUV to European private customers since 2018; Spring, the champion of the accessible electric mobility; Jogger, the C-segment versatile family car.*

*Present in 44 countries, Dacia has sold more than 7,5 million vehicles since 2004.*