



## COMMUNIQUÉ DE PRESSE

06 novembre 2017

# NEW DACIA DUSTER: STILL SHOCKINGLY AFFORDABLE!

### In brief:

- **Tax-paid prices for New Dacia Duster in France continue to start from €11,990.**
- **Totally revamped exterior styling and upgraded equipment packages for New Duster which is now even more comfortable and practical.**
- **Order books for New Dacia Duster in France open on November 7, 2017.**
- **New Dacia Duster comes with a three-year or 100,000-kilometre warranty.**

**Boulogne-Billancourt, November 6, 2017** – Dacia is pleased to reveal the price list for New Duster following its unveiling at the Frankfurt Motor Show in September. The latest version of the brand's iconic SUV comes with the same low price tag, since the brand has succeeded in keeping the starting price at €11,990. That continues to spell unbeatable value for money, despite the model's extensive overhaul and enhanced equipment specification.

Duster's unmistakable DNA is very much apparent, yet its exterior design has been completely revised, notably to provide it with an even more robust stance. Inside, the changes are obvious at first glance, including a brand new dashboard design, new seats, a new centre console and upgraded quality to provide occupants with enhanced comfort and user-friendliness. More than ever, Duster stands out as a truly versatile SUV that is even more suited to everyday motoring thanks to a range of new features:

- Multiview camera,
- Keyless entry and starting,
- Blind Spot Warning,
- Automatic head light activation,
- Automatic climate control.

## **A choice of four equipment levels: Duster, Essentiel, Confort and Prestige**

The New Duster line-up comprises four equipment levels, the names of which mirror their respective specifications. The catalogue carries over the same choice of powerplants that helped to forge the original version's success. Prices in France extend from €11,990 to €20,650, with numerous new features for the entry level version upwards.

Principal equipment (see attached document for detailed equipment lists):

### **Duster equipment level:**

- Six airbags (frontal / lateral / curtain),
- Automatic head light activation,
- Speed limiter,
- Variable electric power steering,
- Electric front windows,
- Front and outer rear seat belts equipped with pretensioner and load limiter,
- Isofix anchorage for outer rear seats,
- LED lighting signature,
- Central locking,
- Body-colour bumpers,
- Rear stowage bins.

### **Essentiel equipment level = Duster equipment level, plus:**

- Manual climate control,
- Height- and reach-adjustable steering wheel,
- Height-adjustable driver's seat,

- 60/40-split rear bench seat,
- Plug&Music radio,
- Hill Descent Control (4x4 version)

## Confort equipment level = Essentiel equipment level, plus:

- Rear parking sensors,
- Cruise control,
- Electrically-adjustable defrosting door mirrors,
- Electric rear windows,
- 16-inch alloy wheels.

## Prestige equipment level = Confort equipment level, plus:

- Reversing camera,
- Exterior Look Pack (satin-finish chrome front and rear skid plates, door mirrors and roof bars / extra-tinted rear glass / 17-inch diamond-cut wheels),
- Media Nav Evolution complete with eco-coaching and 4x4 data (4x4 version)
- Two dashboard-mounted tweeters.
- Automatic climate control,
- Lumbar-adjustable driver's seat with integrated arm rest,
- Stowage draw underneath front passenger seat.

VERSION		PRICE
<b>DUSTER</b>		
<b>PETROL</b>		
SCe 115 (MT5)*	4x2	11 990 €
SCe 115 LPG (MT5)*	4x2	12 790 €
<b>DIESEL</b>		
dCi 90 (MT6)	4x2	14 000 €
<b>ESSENTIEL</b>		

**PETROL**

SCe 115 (MT5)*	4x2	13 850 €
SCe 115 LPG (MT5)*	4x2	14 650 €
TCe 125 (MT6)	4x2	15 550 €
TCe 125 (MT6)	4x4	17 550 €

**DIESEL**

dCi 90 (MT6)	4x2	15 850 €
dCi 110 (MT6)	4x2	16 450 €
dCi 110 (MT6)	4x4	18 450 €

**CONFORT****PETROL**

TCe 125 (MT6)	4x2	16 650 €
TCe 125 (MT6)	4x4	18 650 €

**DIESEL**

dCi 110 (MT6)	4x2	17 550 €
dCi 110 (AT6-EDC)	4x2	18 850 €
dCi 110 (MT6)	4x4	19 550 €

**PRESTIGE****PETROL**

TCe 125 (MT6)	4x2	17 750 €
TCe 125 (MT6)	4x4	19 750 €

**DIESEL**

dCi 110 (MT6)	4x2	18 650 €
dCi 110 (AT6-EDC)	4x2	19 950 €

dCi 110 (MT6)	4x4	20 650 €
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\* Order books for the SCe 115 and SCe 115 LPG versions to open at a later date.

**Pour Plus D'informations:**

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