



PRESS KIT

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DACIA LODGY: A SEVEN-SEAT MPV... WITH A NICE, LOW DACIA PRICE TAG



- **Following the successive launches of Logan, Sandero and Duster, Dacia has further extended its range with the introduction of Lodgy. This new MPV targets families who have traditionally bought used cars but who are interested in stepping up to a new, versatile vehicle at an affordable price.**
- **Lodgy is exceptionally functional and boasts a particularly roomy cabin which seats up to seven people. Standing at 4.50 metres in length, it is a C-segment MPV for the price of a B-segment MPV.**
- **Lodgy heralds the arrival of a new generation of Dacia vehicles which will continue to feature all the brand's hallmark strengths. Its exterior lines mirror the quality and robustness of its production, as well as its spacious interior.**

- **Lodgy's attractive new interior appointments heighten the impression of quality exuded by the cabin. Some of the equipment available for the newcomer (including an in-dash multimedia/navigation system, MEDIA NAV, with a seven-inch touchscreen display) is unprecedented in the Dacia range.**
- **Lodgy's generously proportioned, spacious cabin boasts a practical, user-friendly, modular layout and a boot with carrying capacity of up to 2,617dm³.**
- **Lodgy's running costs are particularly low and the new car will be marketed initially with a choice of three engines: the 1.6 MPI 85, 1.5 dCi 90 and 1.5 dCi 110. The new 1.2 TCe 115, first seen under the bonnet of Renault Mégane and Renault Scénic, will soon be added to the list**
- **In keeping with its international calling, Lodgy is manufactured at the recently-inaugurated factory in Tangiers, the world's first zero-carbon, zero-effluent automobile plant.**
- **In France, Lodgy is available in a choice of four equipment levels, with prices starting from €9,900.**

A DESIGN WHICH INSPIRES CONFIDENCE AND SUGGESTS ROBUSTNESS



Lodgy heralds the arrival of a new generation of Dacia vehicles which will benefit from attractive interiors along with modern equipment/performance packages.

Measuring 4.50 metres in length and 1.75 metres in width, Lodgy offers the size of a C-segment MPV for the price of a B-segment model.

Robust, functional lines

Lodgy's bumpers and big grille – which highlights the Dacia logo and which features a broad chrome crossbar – prefigure the brand's new visual identity, while the design of the large headlights suggests efficiency and technology. Seen from the side, the respective proportions of the bodywork and glazed surfaces reinforce the impression of robustness exuded by the sculpted lines. Meanwhile, the distinctive rear lights ensure a modern feel in addition to allowing a big tailgate aperture to make Lodgy even more practical.

The design team has paid careful attention to the smallest of details with a view to heightening the impression of quality and robustness, two trademark Dacia features. The new, smart design of the door mirrors and door handles provides a solid feel, as do the side protective mouldings and broad roof bars which recall the model's calling as a family vehicle. For added elegance, the exhaust tailpipe is now concealed.

A carefully designed, attractive cabin



The cabin incorporates all the fundamental features Dacia buyers have come to expect from the brand, while the dashboard benefits from a new, functional, more modern design which is even more appealing. The impression of quality has been further underlined by the use of status-enhancing materials for the higher-end equipment levels. Depending on finish, for example, the dashboard and door panels are finished in a particularly flattering two-tone trim, and the black lacquer centre console – like the air vents – is picked out in a chrome surround. Chrome is also used for the door handles, steering wheel logo and gear lever knob inlay (depending on equipment level).

Lodgy's new instrument panel incorporates a display screen and two instruments with chrome bezels (depending on equipment level). The controls for the windscreen wipers and headlights are also elegant and user-friendly, and the climate control controls have been carefully positioned to fall more readily to hand.

Again in a bid to make them as practical and user-friendly as possible, the switches for the front and rear electric windows have been moved to the doors (depending on equipment level).

Another indication of the model's upgrade is provided by the more discreet mountings for the third row bench seat and the dropping of the formerly visible screws.

Lodgy's MPV architecture ensures a reassuring high-up driving position and affords an excellent field of vision which is among the best in its class. The travelling experience for all occupants is further enhanced by new elegant upholsteries.

A GENEROUSLY-SIZED AND PRACTICAL CABIN FOR EVERYDAY USE

Lodgy covers all the fundamentals expected of Dacia vehicles. Its third row seats (optional) ensure a particularly modular interior for its price, and cabin space has been optimised as a function of the car's exterior dimensions. Lodgy comfortably seats up to seven people and is available with equipment previously unseen in the Dacia catalogue, including an in-dash multimedia system MEDIA NAV with touchscreen display, a speed limiter and rear parking sensors.

Exceptionally roomy, for up to five or seven occupants

Lodgy can be specified with either five or seven seats. The second row bench seat can comfortably accommodate three passengers, while the seven-seat version comes with a removable third-row bench seat for two additional adults who benefit from best-in-class knee room (144mm) and head room (866mm).

Lodgy was designed with both family use and carrying capacity in mind and its boot is one of the biggest in the vehicle's class. With five seats in place, the boot volume is 827dm³. This figure extends to 2,617dm³ with the rear bench seat removed. Depending on equipment level, the folding rear bench seat has a 60/40-split function for even greater versatility.

The boot volume of the seven-seat version is 207dm³ with all the seats in place and 634dm³ with the rearmost seat in the folded position. When extra carrying capacity is required, the same seat can be folded away into the floor. It also tips the scales at just 18kg (equivalent to the weight of a single Renault Scénic seat) and is consequently very easy to remove. It can also be folded, tipped forward and strapped against the second row seat. In this layout, the boot's carrying capacity extends to 1,861dm³.

Lodgy's pleasant, user-friendly cabin offers plenty of stowage space, ranging from 20.5 to 30 litres depending on equipment level. Practical, easy to reach stowage solutions (12 in total) are available for all passengers, including door bins and space at the top of the dashboard.

High-end equipment, unprecedented in the Dacia range

Multimedia system MEDIA NAV



For the first time in the history of the brand, Dacia Lodgy will be available with a multimedia system, MEDIA NAV. The perfectly integrated in-dash MEDIA NAV system features a touchscreen display and, in keeping with the Dacia tradition of unbeatable low prices, costs just €430. Straightforward and easy to use, it incorporates the radio, Bluetooth® hands-free connectivity, audio streaming, fascia-mounted jack and USB connectivity and in-car navigation.

The 'Menu' page on the seven-inch (18cm) touchscreen display enables users to scroll easily through the different MEDIA NAV functions. It is also possible to connect a portable music player via the fascia-mounted USB port or jack socket and select tracks using either the MEDIA NAV system's touchscreen display or the steering wheel-mounted remote controls.

The tactile, intuitive navigation system has both 2D and 3D (Birdview) graphics. A dedicated website enables customers to access mapping updates and upload them via the USB port.

In keeping with the spirit of the Dacia brand, which makes a point of providing customers only with the equipment they really need, a second multimedia option is available: Dacia-Plug&Radio. This system features a new radio with large screen, an MP3-compatible CD player, Bluetooth® technology, dash-mounted USB and jack sockets and steering wheel-mounted fingertip remote control.

In addition to permitting hands-free use of a mobile phone, including synchronisation of address book and call registers, Bluetooth® audio streaming makes it possible to play music stored on portable systems via the vehicle's own loudspeakers.

Speed limiter

Lodgy incorporates another feature that is new to the Dacia range: a speed limiter (depending on version). This feature allows drivers to programme a maximum speed they do not want to exceed, enabling journeys to be completed in stress-free safety. The switch for the speed limiter is situated on the centre console and the system is controlled by a button located on the steering wheel.

Rear parking sensors

Perfectly adapted to MPV use, rear parking sensors are available for Lodgy (depending on version). Located in the rear bumper, these sensors provide drivers with an audible indication of the distance between their vehicle and any obstacle. The function is activated when reverse gear is engaged.

True to Dacia's philosophy, the range is structured to ensure that the specification of each version of the model is as clear and simple as possible, with equipment extending from the basic essentials in order to ensure that the different equipment levels are tailored as closely as possible to the needs of each customer.

Depending on market, a comprehensive range of practical and user-friendly accessories is also available. The list includes a central armrest, a head rest coat-hanger, DVD player, seat back organiser, etc. To embellish weekends away or holiday trips, it is also possible to purchase a roof box, ski rack, bike rack, ice box, etc.

Even greater comfort

For optimal thermal comfort and greater control of the temperature throughout the cabin, Lodgy's powerful fan/heater unit channels air to every row of seats.

Another factor which contributes to travelling enjoyment is low noise, so engineers from the Renault group have worked to minimise engine and wind noise. The quantity of soundproofing materials in the engine compartment has been increased by 30 percent compared to other Dacia models. Wind noise has been further reduced by the use of inserts, foam and seals, notably around the doors.

FUEL-EFFICIENT, RESPONSIVE ENGINES

Lodgy can be ordered with one of a choice of modern, fuel-efficient petrol and diesel engines developed to meet the demands of customers in all the different markets where the model is sold. For the launch, the range comprises the petrol 1.6 MPI 85 and the diesel 1.5 dCi, which is in turn available in a choice of two power outputs (90 or 110 horsepower). These two diesel engines both qualify for the Dacia eco² signature which is a pledge of low fuel consumption and CO₂ emissions.

The brand new economical TCe 115, which delivers exceptional performance for its size, will become available at a later date.

1.6 MPI 80

Depending on market, it will also be possible to specify the 1.6 MPI 80 (59kW) mated to a five-speed gearbox. The combined-cycle fuel consumption of Lodgy with this powerplant under the bonnet is 7.3 litres/100km, equivalent to CO₂ emissions of 179g/km.

1.6 MPI 85

The power output of the 1.6 MPI 85 – which complies perfectly with the Dacia brand's hallmark criteria concerning cost, robustness and ease of maintenance – is 60.5kW (85hp). Maximum torque is 134Nm, available from 2,800rpm. It is mated to a five-speed manual gearbox and returns low combined-cycle fuel consumption of 7.1 litres/100km (165g of CO₂/km).

TCe 115

First seen under the bonnet of Collection 2012-versions of Renault Mégane and Renault Scénic, this brand new, 1.2-litre, lightweight, turbocharged 85kW petrol engine (115hp) is equipped with direct fuel injection. The TCe 115 combines driving enjoyment with frugal fuel consumption and low CO₂ emissions, yet it still offers a level of performance comparable to that of a 1.6-litre engine. Peak torque of 190Nm is available from as low as 2,000rpm, ensuring crisp re-acceleration. This powerplant drives through a five-speed manual gearbox and delivers record low combined-cycle fuel consumption of just 5.8 litres/100km, equivalent to CO₂ emissions of 135g/km (seven-seat version: 6.0 litres/100km and 140g of CO₂/km). This new engine will become available for Lodgy at a later date. In order to minimise maintenance costs, it is equipped with a timing chain.

1.5 dCi 85

The 1.5 dCi 85 (63kW) engine available in certain markets is mated to a five-speed manual gearbox for responsive performance and low running costs. Combined-cycle fuel consumption is 4.9 litres/100km (130g of CO₂/km).

1.5 dCi 90 and 110

Widely acclaimed for its reliability, performance and respect for the environment, the 1.5 dCi is available in the model's chief markets with a power output of either 66kW (90hp) or 79kW (110hp). With torque of 200Nm for the 90hp version or 240Nm for the 110hp version, the 1.5 dCi is particularly responsive, even from very low engine speeds. Yet the combined-cycle fuel consumption of the two versions is among the lowest in the segment, namely 4.2 litres/100km (109g of CO₂/km) and 4.4 litres/100km (116g/km) respectively. The former drives through a five-speed manual gearbox, while the latter is mated to a six-speed gearbox. The advantageous ecological footprint of the two versions means that both qualify for the Dacia eco² signature.

Economical to buy and run

As is the case with all Dacia models, Lodgy's maintenance and running costs are competitively low thanks to longer recommended intervals between oil-changes, and the replacement of brake pads and tyres. The air filter only needs replacing every 80,000km (or every four years), while the diesel filter should be changed every 60,000km.

Lodgy comes with a three-year or 100,000-kilometre warranty.

UNCOMPROMISING RELIABILITY AND SAFETY PERFORMANCE

The trademark reliability acclaimed by Dacia's customers and the media alike has been dialled into Lodgy's DNA. Like other Dacia models, Lodgy benefits from technical solutions that have been proven on other Renault group vehicles. Lodgy is based on the B0/Logan platform which is recognised for its robustness, reliability and durability. Endurance testing in punishing conditions across a broad spectrum of weather types enabled the equivalent of 1.9 million kilometres to be covered to guarantee unfailing dynamic performance and reliability.

The MacPherson-type front suspension with triangular arm is the same as the arrangement employed for all other Dacia models. Derived from that of Renault Kangoo, the rear suspension (programmed-deflection flexible beam) is a proven solution which combines strength with high levels of ride comfort and active safety. In addition to reliability and robustness, the platform's architecture and suspension have been engineered to reduce body roll and deliver the most stable ride possible for this family-oriented model.

Like all the vehicles that make up the Dacia range, Lodgy benefits extensively from the Renault group's expertise in the field of safety.

Active safety

Lodgy is equipped with Bosch 8.1 ABS, plus electronic brakeforce distribution and emergency brake assist. Braking performance has been made even more powerful thanks to the fitment of bigger ventilated front discs, the diameter of which has been upped from 259mm to 280mm. Last but not least, ESC is available as an option, depending on market.

Passive safety

When it comes to passive safety, Lodgy is equipped with two frontal airbags, two lateral head/thorax lateral airbags and seat belt load limiters and pyrotechnic pretensioners for the driver.

Lodgy's second-row bench seat is equipped with three-point Isofix anchorage, a first for Dacia. The system enables child or booster seats to be fitted in total safety.

Lodgy boasts a high level of pedestrian protection, too. The front end and bonnet have been specially designed to minimise the risk of injury to lower limbs.

A SUCCESS STORY WHICH IS CONTINUING TO UNFOLD...

Lodgy is the latest chapter in the Dacia success story. Like all the models that make up the Dacia range, Lodgy is destined for a distinctly international career. The line-up's seventh model will go on sale this spring in Europe and the EuroMed region (Maghreb nations) before its availability is extended to all the regions across the world where the Renault group's Entry/M0 range is marketed.

Lodgy fits perfectly with the Renault group's Entry/M0 programme which features a family of robust, reliable vehicles that deliver an unrivalled performance/equipment package for their price in all their respective segments.

In 2011, 990,000 Entry-range passenger cars and light commercial vehicles were sold worldwide, badged as either Renaults or Dacias, including 96,000 in France (Dacia). In February 2012, Dacia emerged as the number one brand for robustness in a survey of 30,000 customers carried out by an association of consumer protection bodies in five European countries (Belgium, Spain, France, Italy and Portugal).

Production in Tangiers, Morocco

Lodgy is manufactured in the brand new factory in Tangiers, Morocco which supplies all the European and Mediterranean Basin markets for both Dacia- and Renault-badged versions of the car. The plant's annual production capacity currently stands at 170,000 vehicles but will go on to reach 400,000 vehicles per year.

Tangiers stands out as the world's first zero-carbon, zero-effluent automobile factory, while its CO₂ emissions represent a saving of 98 percent – equivalent to 135,000 tonnes of CO₂ per year – thanks to the optimisation of energy consumption and the use of renewable energies. The small amount of remaining CO₂ will be compensated for either by the purchase of carbon credits or the production of renewable energy on site.

The Tangiers factory is an effluent-free plant and draws 70 percent less water for production purposes than factories with an equivalent production capacity.

This new Renault-Nissan facility in Tangiers represents an investment of €1 billion and rounds off Renault's production infrastructure in Morocco along with its existing capacity in Casablanca. The SOMACA site is jointly held by Renault (72 percent), Renault Morocco (8 percent) and PSA Peugeot-Citroën (20 percent). More than 40,000 vehicles (Kangoo, Kangoo Van, Dacia Logan and Dacia Sandero) were made there in 2011 for the Renault group.

The Renault group in Morocco

Renault is Morocco's number one brand and it has sold cars in the country since 1928. In 2011, the Renault group enjoyed a combined market share of 37 percent thanks to its brands Dacia (market leader) and Renault (second). The Renault group owns Morocco's most extensive automobile network which features 64 sales outlets.

A bespoke Dacia network

The Renault group is continuing to expand its network of bespoke Dacia sales outlets in all the countries where the brand is marketed. As a function of the architecture and location of these sales outlets, Dacia products benefit from specific showrooms which comply with Dacia guidelines both outside (totems, banners, flags, etc.) and inside (blue and white colour scheme, floor tiles, lighting, vehicle display, etc.) the building. Each sales outlet employs at least one bespoke Dacia salesperson.

Dacia and motorsport

Dacia's outside-of-the-box approach to the automobile has seen it emerge as a highly popular brand which conveys values of conviviality and enthusiasm. Its involvement in motorsport quite naturally favours competitions with a difference, with the accent on ambience and proximity to the public. France's Trophée Andros ice-racing championship and the Rallye Aïcha des Gazelles fit this brief perfectly.

At the end of January, Dacia's third year in the Trophée Andros saw it secure the brand's first motorsport title thanks to a faultless performance from former F1 star Alain Prost and his team-mates Evens Stievenart and Nicolas Prost. Alain Prost's third Trophée Andros title enabled Dacia Lodgy Glace to become the first MPV to take ice racing's supreme prize.



High-resolution visuals of Lodgy can be downloaded from www.media.renault.com > Media Library.

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