



SHORT NEWS

March 26, 2018

REGISTER NOW FOR DACIA'S 2018 GRAND PIQUE-NIQUE WHICH WILL STAR COMEDIAN JAMEL DEBBOUZE!

- **Sunday, July 1, has been set as the date of the Grand Pique-Nique Dacia 2018 which will be held at L'Abbaye de Chaalis, 40km northeast of Paris, France**
- **An all-new entertainment package includes a show by French comic Jamel Debbouze**
- **Dacia owners can sign up starting on March 27**

Boulogne-Billancourt, March 26, 2018 - The Dacia community is gearing up for this year's Grand Pique-Nique which will feature French comedian Jamel Debbouze as special guest. Registration will be open from March 27 to June 20, 2018, at www.grandpiquequedacia.com.

This exceptional event is still absolutely free of charge and open to owners of a Dacia (up to the limit of 10,000 available spots).

For its 10th annual get-together, Dacia is once again inviting its fans to relax and share a fun-filled day, with several new attractions on the agenda:

- Games and activities for the whole family, no matter their ages (inflatable attractions, drawing sessions, Knock 'Em Down, a laser game and brand-new entertainment),
- The famous picnic lunch,
- A Dacia Talents show,
- A show starring comedian Jamel Debbouze,
- A display of the Dacia range, including the new Stepway Advance limited-edition collection, plus new-style New Duster test drives.

Dacia Talents – a fresh addition to the Grand Pique-Nique in 2018

This year, the brand is teaming up with performing arts production start-up OpeningStage to invite members of the community to step on stage at the Grand Pique-Nique Dacia 2018!

A call for talent is being made among Dacia owners: they can rise to the challenge themselves or refer friends and family members by registering at www.grandpique-niquedacia.com.

The sign-up period for Dacia Talents performers will run from March 27 to April 30, 2018. All visual performing arts disciplines (music, dance, magic, acrobatics, live painting, etc.) are eligible.

For More Information:

Oriane TAMBURINI

Head of Product Press Department

+33 (0)1 76 84 04 59

GROUPE RENAULT PRESS OFFICE

Tel.: +33 (0)1 76 84 63 36

renault.media@renault.com

Websites: www.media.renault.com - www.group.renault.com

Follow us on Twitter : **@Groupe_Renault**