



PRESS RELEASE

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TECHROAD LIMITED EDITION: FUSION RED AND TECHNOLOGIES AT DACIA PRICES

- **Dacia is presenting the Techroad limited edition, equipped with useful technologies including a reversing camera and radars and a multimedia Media Nav system compatible with Apple CarPlay™ and Android Auto™.**
- **Launched on March 5, 2019, the limited edition is available in France on Duster and the Stepway range – Sandero, Logan MCV, Lodgy and Dokker.**
- **Dacia is introducing two new body colors, Fusion Red and Highland Grey, while safeguarding affordable prices.**

Boulogne-Billancourt, March 15, 2019 – Dacia has chosen Fusion Red for the launch of its 2019 limited edition, Techroad. The range-spanning limited edition is available in France on Duster and the Stepway versions of its range, Sandero, Logan, Lodgy and Dokker.

The key design themes are red inserts, outside on the door mirror shells and side door sills and inside on the door panels, air-vent surrounds and front and rear protective mats. A red wheel center adorns the 17-inch alloy rims on Duster and the 16-inch rims on the Stepway range.

To enliven the cabin, graphic upholstery has been specially designed to match the Techroad spirit!

The Techroad limited edition features useful technologies, including a reversing camera and radars, the Media Nav Evolution multimedia system compatible with Apple CarPlay™ and Android Auto™, and automatic air conditioning (on Sandero, Logan MCV and Duster). Duster is also equipped with the hands-free card, a blind spot monitoring system and multiview cameras.

The prices of the limited edition, launched on March 5, 2019 in France, range from €13,130 for Sandero TCe 90 to €21,750 for the 4WD version of Duster Blue dCi 115.

Duster Techroad	Price (incl. VAT)
TCe 130 PF 4x2	€18,900
TCe 150 PF 4x2	€19,400
Blue dCi 115 4x2	€19,750
Blue dCi 115 4x4	€21,750

Sandero Techroad	Price (incl. VAT)
TCe 90	€13,130
TCe 90 Easy-R	€13,730
ECO-G 90	€13,830
Blue dCi 95	€15,030

Logan MCV Techroad	Price (incl. VAT)
TCe 90	€14,010
TCe 90 Easy-R	€14,610
Blue dCi 95	€15,910

Lodgy Techroad	Price (incl. VAT)
TCe 130 PF 5-seater	€15,650
Blue dCi 115 5-seater	€17,500
TCe 130 PF 7-seater	€16,250
Blue dCi 115 7-seater	€18,100

Dokker Techroad	Price (incl. VAT)
TCe 130 PF	€15,450
Blue dCi 95	€16,900

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