

The All-new Dacia Sandero, Sandero Stepway and Logan: essential vehicles for contemporary driving



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INTRODUCTION



Dacia leads the way when it comes to promoting a “sensible” form of car consumption and is now more than ever aligned with the real expectations of its customers. It offers simple, spacious, reliable and robust vehicles with no unnecessary frills, at the best price on the market.

Although a shift in mindset had already been under way for a few years, the unprecedented backdrop of the last few months has more than ever before encouraged drivers to consider more sustainable consumption and to turn their focus back to what is really essential, while still expressing their needs for mobility and freedom. More and more customers are returning to a more pragmatic approach when buying cars. For more than 15 years, Dacia has met that need by offering drivers essential cars at a fair price.

The Sandero, the Sandero Stepway and the Logan all embody Dacia’s DNA. An iconic and a very popular model, the Sandero has been the best-selling car in Europe in the retail customer market since 2017 and the best-selling Dacia model with almost 2.1 million cars sold, representing 32% of the carmaker’s sales since 2004. The Sandero Stepway, the more adventurous version, represents 65% of all Sandero sales, with more than 1.3 million cars sold.

Dacia has revamped its offer in the city and versatile compact car segment with the All-new Sandero, Sandero Stepway and Logan to meet all the needs of retail customers. While they have kept the same external dimensions, they offer more modernity, roominess and versatility with the fundamental simplicity and reliability that drivers have come to expect from Dacia. With a new platform, they offer more features, increased active and passive safety, new engines including petrol and LPG bi-fuel, a new automatic transmission and an all-new six-speed manual transmission.

The All-new Sandero, Sandero Stepway and Logan are revamped embodiments of the spirit of their predecessors. They still come in at a very competitive price, giving customers greater access than ever before to the best value-for-money cars on the market.

“This new generation has seen Dacia revamp three iconic models, – a third of its range and its entire B-Segment offer. The contemporary design is solid yet responsive, and with innovative features, a CMF platform and fuel-efficient engines that benefit from the Alliance’s latest innovations, the All-new Sandero, Sandero Stepway and Logan provide more roominess, comfort, safety and driving pleasure. They illustrate Dacia’s DNA: essential cars at a fair price which meet the real needs of customers.”

Mihai Bordeanu, Dacia Marketing Director

THE ALL-NEW SANDERO

A NEW CONTEMPORARY AND ROBUST SEDAN

The All-new Sandero boasts a unique, contemporary, solid and entirely new exterior design. Dacia is repeating its formula for success by keeping the same overall dimensions: compact on the outside and even more roominess on the inside, for greater versatility.



A CONTEMPORARY AND DYNAMIC DESIGN

With its shoulders and marked wheel arches, the All-new Sandero exudes a strong personality and sturdiness. Nevertheless, the overall lines are smoother, with a more sloping windscreen, a lower roof (by 1 cm) and flowing roofline with the radio aerial at the end. Ground clearance is unchanged (at 133 mm loaded), and yet the All-new Sandero feels lower and more grounded with wider tracks and flush-mounted wheels.

AN ALL-NEW LIGHTING SIGNATURE

The front and rear lights unveil Dacia's new Y-shaped LED light signature, giving the All-new Sandero a strong identity. A horizontal line joins the two lights both at the front and rear and extends into their respective LED lines, giving the car a greater visual presence.

The LED headlights, offered as a standard automatic feature at all trim levels, increase night-time visibility (by 37% in beam length and 9% in beam width).

FLUSH-MOUNTED WHEELS

The pronounced wheel arches reveal 15- or 16-inch flush-mounted wheels. From the second trim level, they feature “Flexwheels” whose meticulously designed trims skilfully replicate those of “real” alloy wheels, also available in 16 inches. The high ground clearance (133 mm) offers great freedom of use.

PRACTICAL DESIGN

The design of the door handles reveals a focus on quality and more ergonomic shape. Most versions now have electric boot release on the lower tailgate section, improving the looks and the practicality. The new shape of the doors and wing mirrors improves the car’s aerodynamics while reducing air noise for passengers. Inside, the dashboard features an insert wrapped in fabric while the air vents boast an all-new shape. At Dacia, improving the quality you can feel means combining pleasure with practicality.

THE ALL-NEW SANDERO STEPWAY

A MORE ASSERTIVE DESIGN FOR AN ADVENTUROUS LOOK

With its raised ground clearance, the Sandero Stepway is the versatile adventurer in the Dacia range. The assertive interior and exterior design are a bold statement of escapism and adventure. The heightened differentiation that sets it apart from the All-new Sandero strengthens the crossover image and DNA of the All-new Sandero Stepway.



A MUSCULAR EXTERIOR DESIGN

The All-new Sandero Stepway is immediately recognizable at the front with its unique ribbed and more domed bonnet, the chrome Stepway logo under the front grille and the curved fenders above the fog lights. The front and rear bumpers include a body-coloured metal skid plate designed to protect the original colour from everyday scratches.

CROSSOVER FEATURES

The All-new Sandero Stepway features the design codes of the crossovers with a 174 mm raised ground clearance (an increase of 41 mm compared with Sandero, primarily from a larger tyre diameter), roof bars featuring the logo, large fender flares and specifically textured reinforced door bottoms.

FLEXWHEELS

Standard versions are fitted with 16-inch Flexwheels whose meticulously designed trims replicate those of “real” alloy wheels, also available as an option. The Stepway version’s exclusive 16-inch diamond-cut wheels are available as an option for a greater crossover look.

MODULAR ROOF BARS

The Sandero Stepway’s roof bars may look as if they are quite simply an attractive visual feature, but they are also adjustable. Using a key located in the glove compartment, they can be easily dismantled in just a few seconds and turned into a roof rack with a load capacity of 80 kilos, which is the same as standard roof bars.

This sophisticated and patented system is an example of everything that Dacia stands for: clever, practical, simple and reliable systems.

A UNIQUE INTERIOR DESIGN

The interior upholstery is customized with the Stepway logo, while the door panels and dashboard have orange fabric inserts and edging.

THE ALL-NEW LOGAN

A NEW TAKE ON THE ICONIC FAMILY SALOON

The All-new Logan is an iconic model – it is Dacia’s established family saloon that changed the automotive market in 2005 by making new cars accessible to a wider population. 15 years on, and still in keeping with its initial values, the latest in the line provides greater comfort and unprecedented roominess.



EXTERIOR DESIGN

The All-new Logan’s brand-new design is smoother, with an overall increase of 3.6 cm in length, a longer wheelbase and a reduced rear overhang. It has a slimmer shape, featuring a more sloping windscreen and a roof lowered by one centimetre. The flowing roofline, radio aerial placed at the end of the roof and the slightly smaller side windows give a more dynamic look to the overall design. Some features are like those of the All-new Sandero, such as the Y-shaped LED light signature, the flush-mounted wheels and the high-quality design of certain aspects (such as the door handles).

A FAMILY-SIZED PASSENGER COMPARTMENT

The All-new Logan is a family car designed to look after those on board. The backseat passengers’ knee room has been increased by 42 mm to become one of the best in class. Behind the new front seats, an airplane-style tray table with a cup holder can be folded and unfolded as required. The length can be adjusted up to 70 mm, making it suitable for all body shapes and requirements.

BOOT

The boot of the All-new Logan is one of the largest in the B-Saloon segment with a total capacity of 528 litres – an increase of 18 litres and some 200 litres more than the All-new Sandero. The load sill has been lowered by 19 mm for easier access to the boot.

The All-new Logan offers remote central locking and the unlocking and opening of the boot as a standard feature at all trim levels, using a button on the key or the hands-free card. The boot is closed manually.

A UNIQUE BOOT ORGANIZER

The boot of the All-new Logan is fitted with a new organizer comprising four removable panels to compartmentalise the boot into four separate spaces of different sizes to suit all needs. This accessory provides easier access to items and keeps them in place in an area of the boot during daily driving (e.g. for a laptop when going to work). This organiser can also be removed to get full access to the All-new Logan's boot capacity.

INTERIOR AND FEATURES

A NEW ONBOARD EXPERIENCE

The interior has been significantly enhanced at all levels: higher quality of the display, materials, trim, assembly, ergonomics and the addition of new features. The All-new Sandero, Sandero Stepway and Logan still offer the best roominess and value on the market.



GREATER ROOMINESS

The All-new Sandero, Sandero Stepway and Logan offer three back seats which can each accommodate three adults, a 1/3-2/3 split-fold rear bench seat (depending on the versions) and a family-sized boot. The boot of the Sandero has a 328-litre (310 L+18 L) capacity and features a flat floor with adjustable height floor 2 positions depending on the versions. The All-new Logan has a 528-litre load capacity.

It meets the roominess standards of the upper segment of the market, especially as it offers best-in-class rear passenger legroom, with an additional 42 mm for the All-new Sandero and the All-new Logan.

The storage capacity can reach 21 litres (an increase of 2.5 L) with storage space beneath the central armrest (1.4 L), in the front and rear doors and at the back of the front seats.

ADDED COMFORT

The upmarket upholstery and the design and shape of the new front seats provide added comfort and support, including height-adjustable headrests. To find the best possible driving position, drivers

can adjust the height of their seat (+/- 35 mm), the height and depth of the steering wheel (+/- 2.1° and +/- 25 mm respectively) and choose either an individual or a central armrest as an option. The gear lever is now shorter. The all-electrical power-assisted steering offers greater driving comfort especially during tight manoeuvring and parking (36% less effort required than the previous Sandero).

MORE FEATURES

At Dacia, we believe that modern cars should not be filled with non-essential features. Dacia has designed the new features of the All-new Sandero, Sandero Stepway and Logan in line with the development of customers' main expectations.

Standard features include a smartphone holder (removable depending on the version), an on-board computer screen, an automatic headlight activation, a steering wheel featuring speed limiter and cruise control at all trim levels. Drivers can keep their eyes on the road and their hands on the wheel, for their comfort and safety.

New automatic air-conditioning with digital display, heated front seats (from April 2021), a hands-free card featuring remote boot release, electric parking brake, reverse camera, front and rear parking sensors and automatic windscreen wipers are all available as a standard feature or option depending on the market.

In a first for Dacia, an electric glass sunroof will be available on the All-new Sandero and the All-new Sandero Stepway in 2021.

MULTIMEDIA SYSTEM: THREE SYSTEMS TO ANSWER TO EVERYONE'S NEEDS

The All-new Sandero, Sandero Stepway and Logan offer three different multimedia systems: Media Control, Media Display and Media Nav.



With **Media Control**, smartphone can be placed on a clever removable smartphone support in front of the driver to become a remote multimedia system via the new free Dacia Media Control app and a Bluetooth or USB connection. The system provides easy access to the radio, music, calls, messages, sat nav apps and many other features such as Siri and Android voice recognition. Controls are within easy reach either on the steering wheel (for the radio) or behind it (sat nav) to ensure safer driving. Without a smartphone connected to the Media Control, radio and file playback via the USB port are available.

The equipment includes two speakers, a Bluetooth and an USB connection and the 3.5-inch TFT digital display between the dials, where the radio settings are also displayed.

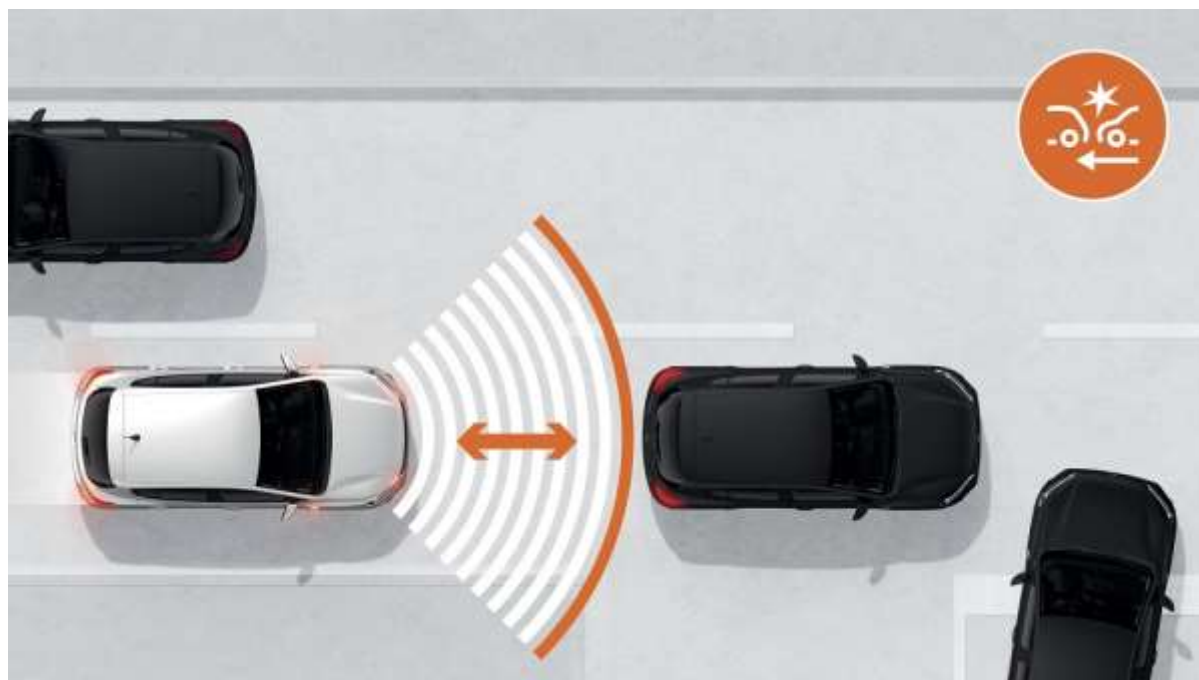
With **Media Display**, the console features a large 8-inch touch screen positioned at the top. The passenger compartment is fitted with four speakers. The screen is slightly angled towards the driver for greater visibility and ergonomics. The design is sleek, and the intuitive, easy-to-use interface is compatible with Bluetooth and the Android Auto and Apple CarPlay systems for smartphones. A new “car” tab provides access to specific ADAS settings.

With **Media Nav**, the multimedia system now also features onboard navigation and wireless connectivity for Apple CarPlay and Android Auto. The sound system enjoys no fewer than six speakers.

SAFETY

INNOVATIVE SAFETY FEATURES

With the CMF modular platform and innovative electronic design the All-new Sandero, Sandero Stepway and Logan enjoy the latest driver-assistance systems (ADAS) and safety features.



INCREASED PASSIVE SECURITY

The All-new Sandero, Sandero Stepway and Logan are the first Dacia models to benefit from a CMF modular platform. Offering superior strength and rigidity, it increases protection in the event of a collision. The structure has been reinforced in the engine bay (brand new spars and mounts in the lower structure) and the passenger compartment. The new door pressure sensors and accelerometer can detect early side-impact collisions enabling the new curtain and side airbags to inflate rapidly, protecting the stomach, chest and head.

The All-new Sandero, Sandero Stepway and Logan include the following standard features: six airbags, seat belt load-limiters, front and back seat belt pretensioners and emergency call system (SOS button located next to the dome light).

The structural frame of the new front seats has been improved and anti-whiplash headrests have been fitted to provide better protection.

MORE EFFECTIVE ACTIVE SECURITY

Visibility

The All-new Sandero, Sandero Stepway and Logan feature standard automatic headlamps and, depending on the trim level, automatic wipers. The LED headlights improve visibility, increasing the length of the beam light by 37% (110 m) and the width by 9% (24 m) compared with the halogen dipped beam headlights of the previous Sandero version.

Driver-assistance systems (ADAS)

In addition to the speed limiter and the latest in ESP as standard features and the steering wheel-mounted cruise control switch (on option depending on the trim level), the All-new Sandero, Sandero Stepway and Logan feature state-of-the-art driver-assistance systems:

- **Emergency brake assist:** this is active between 7 and 170 kph (4 to 106 mph). A radar sensor located at the front of the vehicle identifies the distance to the car in front (stopped or in motion). The sensor triggers an audible and visual warning if there is a risk of collision with the vehicle in front, before:
 - increasing the brake force if the driver has applied the brakes but there is still a risk of collision;
 - automatically activating or apply more strongly the braking system if the driver fails to brake hard enough, or soon enough.
- **Blind spot warning:** this is active from 30 kph (19 mph) up to 140 km/h (87 mph) and warns the driver of a risk of collision with another vehicle located next to or behind the vehicle during lane change manoeuvres. An ultrasound detection system comprising four sensors (two at the back, two at the front) detects any moving objects, including cars and motor bikes, in the driver's blind spot area. When the sensors detect a vehicle or someone in the blind spot area, an LED located on the appropriate wing mirror flashes.
- **Park assist:** this system comprises four radar sensors at the front and at the back, a rear-view camera and dynamic guiding lines, and triggers audible and visual warnings to help with the manoeuvring.
- **Hill start assist** this prevents the vehicle from rolling backwards for more than two seconds when drivers lift their foot off the brake pedal to depress the accelerator pedal when pulling away on a hill.

PLATFORM AND ENGINES

ENHANCED FUEL EFFICIENCY AND DRIVEABILITY

With a new modular platform, enhanced fuel-efficiency engines and an appealing aerodynamic design the All-new Sandero, Sandero Stepway and Logan combine increased driving comfort with lower CO2 and pollutant emissions.



PLATFORM

The new CMF modular platform used on the All-new Sandero, Sandero Stepway and Logan combines greater resistance and rigidity with less weight. It reduces pollutant emissions while complying with more stringent crash-test and pollution control requirements.

DRIVING

The All-new Sandero, Sandero Stepway and Logan are fitted with a new front axle with (rectangular) suspension arms that provide effective shock absorption and better steering. Anti-roll capacity has been improved and the wheelbase extended for better cornering stability. The new engine mount has been improved to minimise vibrations in the passenger compartment.

A RANGE OF EURO 6D-FULL PETROL ENGINES

These engines are compliant with the Euro 6D-Full standard which will come into effect on 1 January 2021.

- SCe 65 (not available on Sandero Stepway): entry-level naturally aspirated 1-litre three-cylinder engine paired with a five-speed manual transmission.
- TCe 90: turbocharged 1-litre three-cylinder unit paired with a six-speed manual transmission or CVT automatic transmission.

- ECO-G 100: new LPG bi-fuelled turbocharged 1-litre three-cylinder unit paired with a six-speed manual transmission.

PETROL AND LPG BI-FUEL WITH DACIA ECO-G

Dacia is the only carmaker to propose LPG and petrol bi-fuel across its entire range of passenger cars via its ECO-G label. The integration of this technology into Dacia factories, that has been tried and tested on the ECO-G 100 engine, guarantees its safety and reliability. The manufacturer warranty period, servicing costs and frequency and boot capacity are like those of the petrol version (the LPG tank is located where the spare wheel would be). Running on LPG, the All-new Sandero ECO-G releases on average 11% less CO₂ emissions than an equivalent petrol engine. It also has an operating range of more than 1,300 km with two tanks: 50 litres for the LPG tank, which is an increase of eight litres over the previous generation of LPG Sandero (capacity is limited to 40 litres as filling is restricted for safety reasons), and 50 litres for the petrol tank.

With Dacia, LPG combines driveability and comfort with low CO₂ emissions and a large driving range.

In certain countries, petrol and LPG bi-fuel vehicles offer tax incentives and reductions such as low pump prices and are not subject to environmental levies or driving restrictions.

CVT AUTOMATIC TRANSMISSION

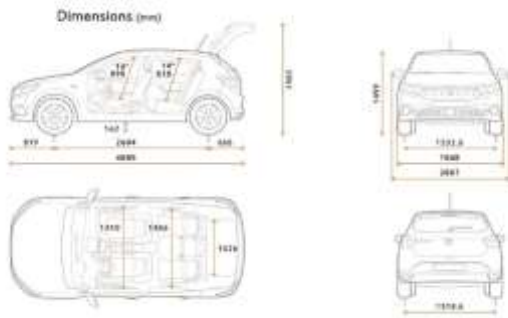
With the new CVT (Continuously Variable Transmission) automatic transmission, gear changes are unnoticeable, and the driving experience is responsive (with better acceleration). This transmission has replaced Easy'R and when combined with the TCe 90 engine, lowers fuel consumption (thanks to a lighter gearbox and better engine management) and CO₂ emissions (11% reduction for the All-new Sandero and the All-new Logan, and 4% for All-new Sandero Stepway).

STOP&START

Stop&Start is available on all engines. Turning the engine off when the car is stopped, either by using the brake pedal with automatic transmission or switching to neutral position with manual transmission, prevents any pollutant discharge, vibration and noise. The engine restarts almost instantly. Stop&Start can be disabled manually via a button at the centre of the dashboard.

TECHNICAL FEATURES

DIMENSIONS



DACIA SANDERO

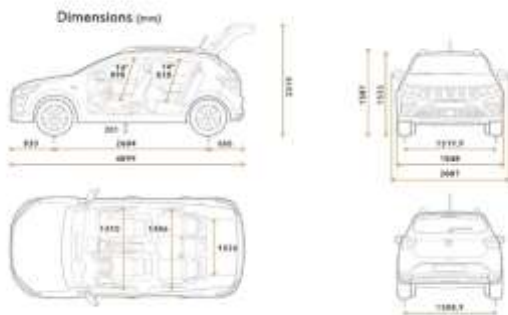
Length: 4,088 mm

Width: 1,848 mm (2 007 mm with the mirrors folded down)

Height: 1,499 mm

Ground clearance: 133 mm loaded

Boot capacity: 328 L



DACIA SANDERO STEPWAY

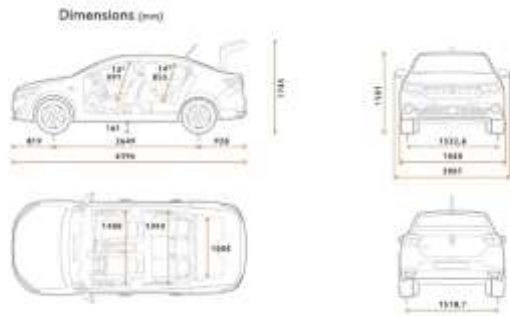
Length: 4,099 mm

Width: 1,848 mm (2 007 mm with the mirrors folded down)

Height: 1,535 mm (1,587 mm with roof bars)

Ground clearance: 174 mm loaded

Boot capacity: 328 L



DACIA LOGAN

Length: 4,396 mm

Width: 1,848 mm (2 007 mm with the mirrors folded down)

Height: 1,501 mm

Ground clearance: 135 mm

Boot capacity: 528 L

The All-new Logan will be marketed in Albania, Baltic States, Bosnia-Herzegovina, Bulgaria, Czech Republic, Hungary, Kosovo, Macedonia, Moldavia, Montenegro, Morocco, New Caledonia, Poland, Serbia, Slovakia, Spain, Romania, Tahiti.