



BRÈVE

13 novembre 2013

THE DACIA BRAND TOPS THE ONE MILLION-FAN MARK ON FACEBOOK

The Dacia community is growing. Today, more than one million fans in Europe and the Mediterranean Basin express their attachment to the brand on Facebook.

Dacia has been on Facebook since 2010. It now has one international page and 20 country pages. The Turkish page alone has over 364,000 fans, followed by the Romanian page and its 222,000 fans.

Dacia brings its community exclusive content and fun events, including the “New Duster” competition on the Spanish, Polish and international pages.

The social networks are an excellent way of dialoging with our fans, in addition to meeting them in person at major events such as the Big Dacia Picnic in France and the Dacia beach tour in Morocco.

Go to Dacia's Facebook pages [by clicking here](#)

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