



PRESS RELEASE

September 29, 2016

THE DACIA LINE-UP STILL JUST AS AFFORDABLE

- **New Sandero, Sandero Stepway, Logan, and Logan MCV: get even more for the same price!**
- **New Sandero, starting at €7,990 – a €0 increase**
- **EDC gearbox on Duster, for €1,300**
- **Smarter together with the Dacia Youth programme**
- **A Dacia line-up that still has a 3-year or 100,000-km warranty**

New Sandero, Sandero Stepway, Logan, and Logan MCV

Dacia just introduced no fewer than four new models at the Paris Motor Show. These vehicles have been completely redesigned:

- On the exterior: new front ends (grilles, bumpers, headlights), with brand-new lighting signature both in front and in the rear.
- On the interior: new ambiances and upholstery, a brand-new four-spoke steering wheel, more accessible controls, new storage compartments, a reversing camera, and hill start assist.
- A brand new SCe 75 1 L petrol engine, even more modern and efficient.

Four models that have been modernised, but that are still just as affordable. In France, New Sandero is still offered at the unbeatable price of €7,990 – a €0 increase compared to the previous version. In fact, its price has gone up just 2% since its launch in 2008.

The Logan and Logan MCV also offer versions with more features, but still at the same price, starting at €7,790 and €8,990 respectively.

Starting 29 September, customers will be able to order these new models first seen at the Paris Motor Show.*

Duster EDC: the automatic gearbox is no longer a luxury

Dacia is unveiling its first automatic transmission for the Duster. The market for automatic gearboxes has more

than doubled in five years, representing a quarter of sales today. The EDC gearbox will be offered for the Duster dCi110 2WD, for €1,300 starting in early 2017. A reliable, proven technology to simplify driving so that you can get around with peace of mind.

Dacia Jeunes: smarter together!

In April 2016 in France, Dacia launched the 'Système Dacia', a community platform for Dacia owners. It has one goal: to help users share good deals, tips, and information.

After launching on this platform, Drivy (to rent its Dacia), Portieres Ouvertes (to test the Dacia car of a customer), Dacia is launching its Dacia Jeunes programme for consumers between 18 and 29 years old. For that age group, getting a car, especially a new model, is often too expensive and can seem an inaccessible dream. Who better to address this group than Dacia, the brand that has been working for more than ten years to make new cars accessible to all?

Dacia Jeunes offers great deals that can be made available 'together' on social media (e.g. first year of insurance for €1, motorway toll transponders, maintenance coupons, etc.).

Dacia is also a partner of The Good Drive, a driving simulator that allows student drivers to receive virtual training. This is a useful tool that could potentially reduce the number of driving hours that student drivers need to complete, therefore reduce the cost of their driving license at certain centres of the French driving school ECF. The driving simulation software can be downloaded on mobile devices or computers.

New Sandero and Sandero Stepway Prices (including VAT)

	Sandero	Ambiance	Lauréate	Stepway
Sce 75 *	7 990 €	9 050 €	10 150 €	
TCe 90		10 300 €	11 400 €	12 600 €
TCe 90 Easy-R			12 000 €	13 200 €
dCi 75		11 250 €	12 350 €	
dCi 90			12 950 €	14 150 €
dCi 90 Easy-R			13 550 €	14 750 €

New Logan Prices (including VAT)

	Logan	Ambiance	Lauréate
Sce 75 *	7 790 €	8 850 €	9 950 €
TCe 90		10 100 €	11 200 €
dCi 75		11 050 €	12 150 €
dCi 90			12 750 €

New Logan MCV Prices (including VAT)

	Logan	Silverline	Blackline
Sce 75 *	8 990 €	10 600 €	
TCe 90		11 850 €	13 200 €
TCe 90 Easy-R		12 450 €	13 800 €
dCi 75		12 800 €	
dCi 90		13 400 €	14 750 €
dCi 90 Easy-R		14 000€	15 350 €

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