



PRESS RELEASE

October 02, 2008

THE DACIA STORY CONTINUES

Dacia launches Dacia eco², proof that marketing affordable cars that are respectful of the environment is achievable.

53% of Dacia vehicles sold in Western and Central Europe during the first half of 2008 would today qualify for the Dacia eco² signature.

The Dacia range has seen the addition of two new models in 2008: Dacia Logan Pick-up, which was introduced in March, and Dacia Sandero, which went on sale in June. Two other models have been, or will shortly be renewed: Logan (in July) and Logan MCV (November)...

To read the full press release download the PDF.

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